

THE ACTION BIBLE ANYTIME LESSONS[®]

ONBOARDING PARENTS

SENDING EPISODES TO PARENTS

Reaching out to parents is simple with the easy-to-adapt email, social, and text message templates we will provide each week. (You're welcome!)

Here are some ideas of how you can connect with families during the week and encourage them as they're coming together as a family to KNOW God's Word, GROW God's Word in their hearts, and put God's Word into ACTION.

We'll give you messages to make it easy to tell them when each THE ACTION BIBLE | ANYTIME LESSONS is coming. We'll give you the words to describe what it will do for them. And we'll provide a message for each episode to make it simple for you to get THE ACTION BIBLE | ANYTIME LESSONS into the hands of your families.

Let's do this!

A FEW TIPS FOR SENDING EPISODES!

- **Keep It Brief**
Help parents find the link quickly by keeping your e-mail or social media post short and sweet—just like the kids you serve! A quick paragraph of encouragement is all you need, and we'll suggest one for each lesson—send it as is or add your own special touch!
- **Texting? Send More Than a Link**
Few people click on a stray link that shows up in a text. Include a brief message to reassure parents it's safe to click and tell them where the link will lead them (and why they should click it!).
- **Consistency Counts**
Sending a link the same time each week helps parents know when to expect it, and to better plan when to do the lesson as a family.

ENGAGING FAMILIES DURING THE WEEK!

- Post, text, or email the TALK IT UP question each day.
- Remind parents to SHARE IT and encourage one another with stories of how God is working in their families.
- Help parents answer any tough questions in CONNECT IT.
- Provide an opportunity for multiple families to come together and ACT IT OUT during the week.
- Send Grow It prompts to families during the week—REMEMBER IT, PLAY IT, and CREATE IT are designed to help kids see God in action. Choose a few favorites or send them all at once.

PRIMING PARENTS FOR THE ACTION BIBLE | ANYTIME LESSONS

Here's a whole series of emails you can use to get families ready for THE ACTION BIBLE | ANYTIME LESSONS!

SUBJECT: 2020 HAS BEEN TOUGH—BUT HERE'S HOPE FOR THE NEW YEAR!

Nothing fuels hope like a growing friendship with Jesus—and our new THE ACTION BIBLE | ANYTIME LESSONS program helps your family experience just that. These short videos can stream straight to your phone and gives your family an engaging message from God's Word.

You'll even get access to simple, kid-friendly discussion questions and daily prompts as your family dives into God's Word for encouragement, fun, and growth.

And you won't be doing it alone. I'm here to support you every step of the way!

I'll be in touch soon with more!

SUBJECT: THE ACTION BIBLE | ANYTIME LESSONS EPISODES ARE ON THE WAY!

A link to your first episode will arrive soon! Remember that THE ACTION BIBLE | ANYTIME LESSONS are a family-friendly, faith-building experience that gets everyone in your family putting God's Word into action. You'll love it!

Episodes take just minutes—and draw your family closer together and closer to God. I'm so excited to send these sessions to you. Watch for the first one to arrive!

SUBJECT: IT'S TIME TO GET STARTED—THE ACTION BIBLE | ANYTIME LESSONS!

Your first session is on the way! Get ready by choosing a half-hour that fits into your family schedule each week. It could be at breakfast, during dinnertime, right before bed—any time your family can be together!

Then, when your episodes arrive ...

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1. Open the link to stream the video. Watch as a family to get into God's Word.
2. Talk about the session's Bible story during the week—in the car, before bed, even while waiting in line. Whenever you have a moment, chat about this week's story and how you see God in Action!
3. Listen to what God has for you as you talk about His Word. Talk with your family about what you can do to put it into action this week. Then take a jump and ... do it!

That's all there is to it. It's simple—but life-changing!

I'm so excited your family will experience God in this fresh, new way. I want to hear about everything you learn and do together.

Watch for my [Facebook post/tweet/e-mail/text message](#) with the link to your first episode of THE ACTION BIBLE | ANYTIME LESSONS. It's coming!

If you want more tips on getting started, let me know. I'm here to help!

SUBJECT: IT'S TIME TO ACT IT OUT

Be looking for your first episode of THE ACTION BIBLE | ANYTIME LESSONS! I'll post it soon to our [church Facebook page and also send you an e-mail](#).

Have you picked a time to watch the video as a family each week? Getting that time on your calendar will help you stay consistent, especially since your family is so busy! Keep in mind you can stream THE ACTION BIBLE | ANYTIME LESSONS directly from your phone, so the video is ready to go wherever you are!

I look forward to hearing about how it works for you.

I'm praying for you!